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# GOTO EDA Day 2022

- 🖰 September 1st, 2022

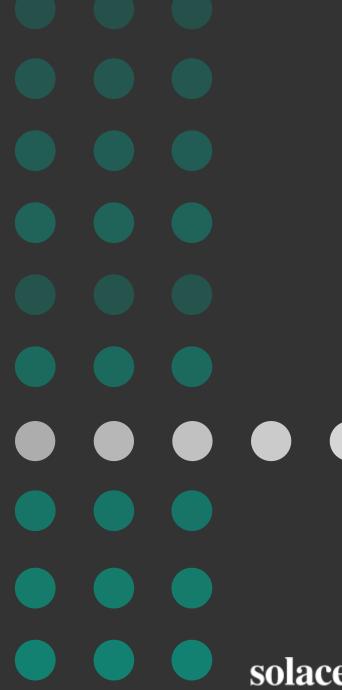


BROUGHT TO YOU BY AWS AND PARTNERS



Building event-driven apps at scale: across AWS services, existing systems and Saas

Tom Fairbairn, Distinguished Engineer GOTO EDA Day September 2022





Let us help you

# Ask questions through the app







remember to rate the session

THANK YOU

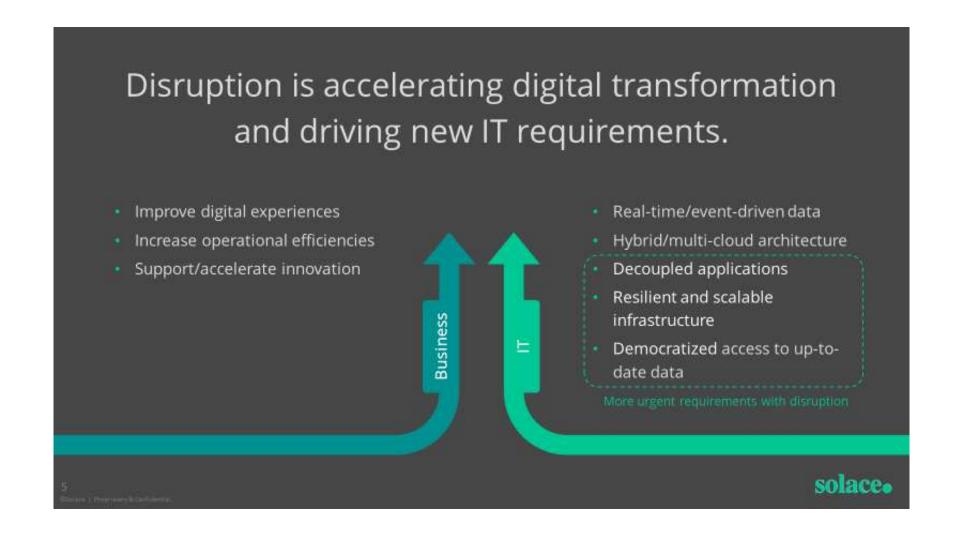


## Agenda

- 1. Why Events?
- 2. Where are we with Events?
- 3. API Products and Event API Products;
- 4. Creating Event API Products
- 5. Implementing Event API Products with PubSub+ Event Portal



#### Why Events: Is anyone unfamiliar with this?





#### **Events in Real Life**

- Savings of €Ms
- "Demurrage" and "Detention"







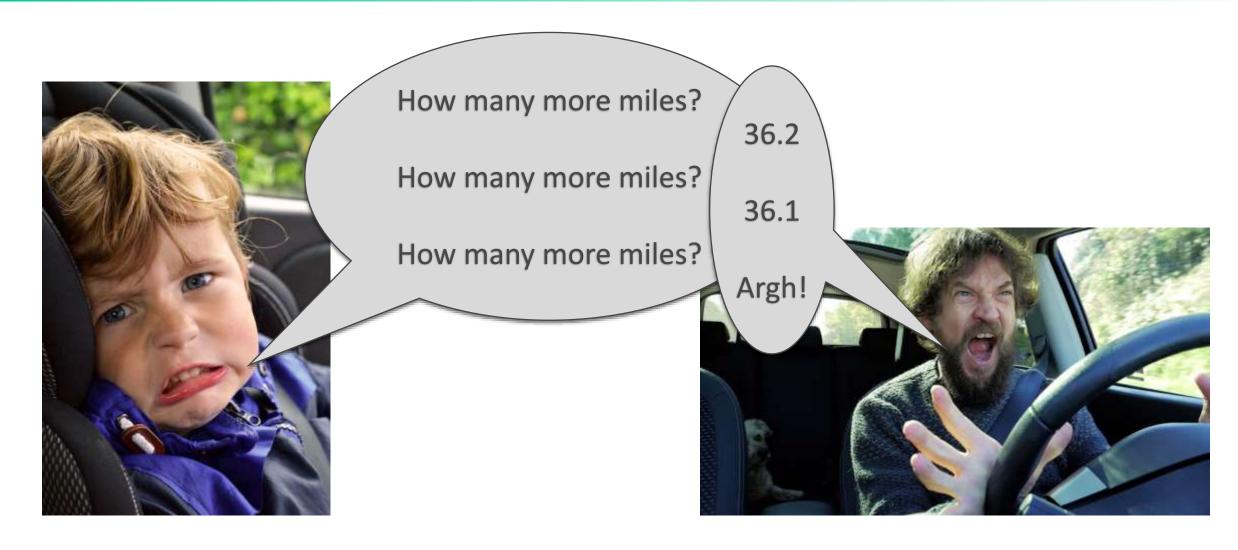
#### Remember this?

- Digital Twinning
- Estimations of variability & impact
- Flexibility & fast response





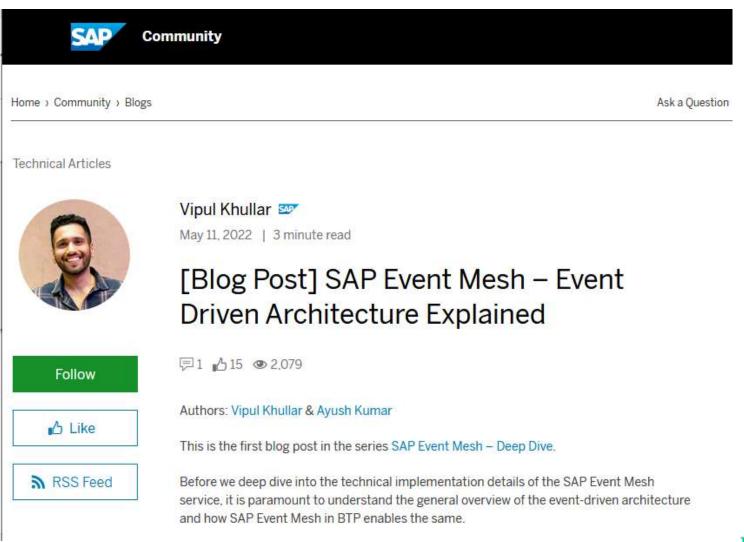
#### Why Events: Synchronous APIs





#### SAP is becoming Event Driven

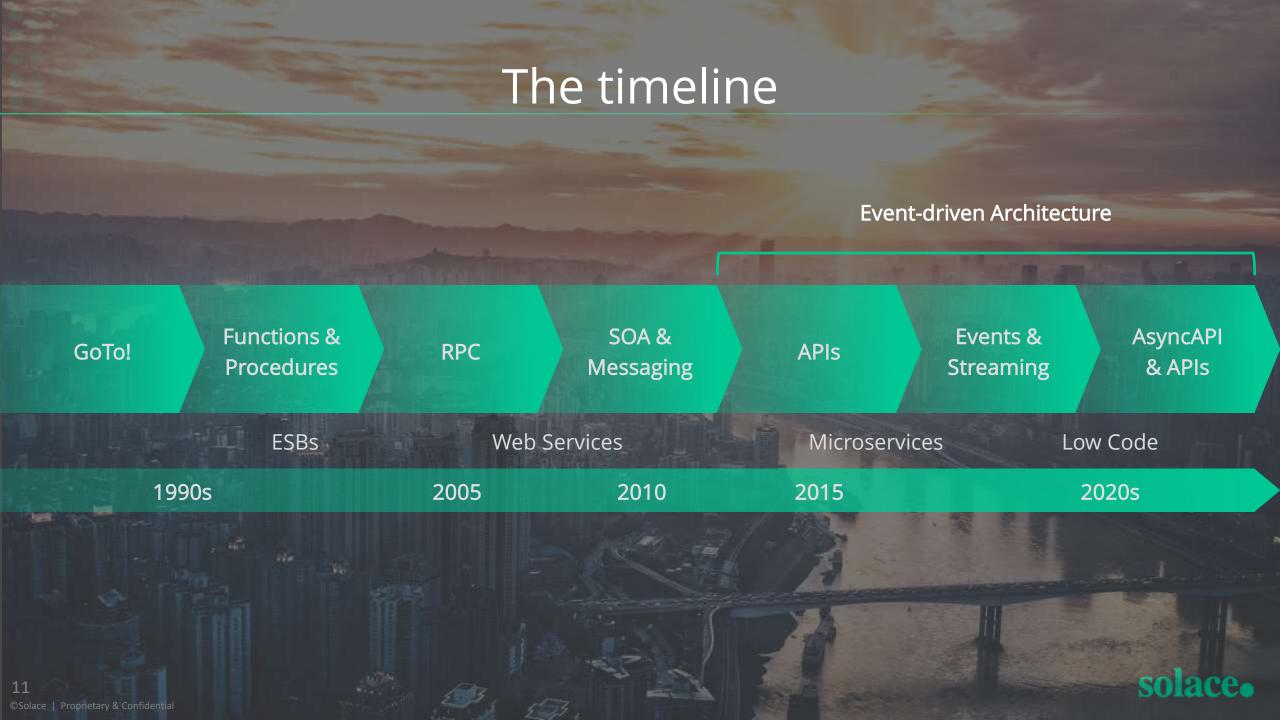
- SAP BTP event driven platform called "Advanced Event Mesh"
- SAP increasingly deploying EDA





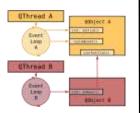
# Where are we with events?





#### **Event Landscape**

Scope: Local









Distributed

REST Event-lite





**Event Streaming** 







**≯**PULSAR



















#### But... (the rain on the parade slide)



- Event Sourcing: "...a bag filled with mines designed to blow your legs off and leave you to a crippled life filled with pain..." <a href="https://chriskiehl.com/article/event-sourcing-is-hard">https://chriskiehl.com/article/event-sourcing-is-hard</a>
- Event Driven Architecture: https://www.3pillarglobal.com/insights/disadvantages-of-event-driven-architecture/
  - 1. The Double Edge of Loosely-Coupled Events
  - 2. Documenting the Anticipation of the Unknown
  - 3. Anticipating the Unforeseen
  - 4. Hampered Error-Handling



#### The result: Event Islands

- Lack of interoperability between domains
- Operational complexity in allowing access to data
- Autonomy inside domains, not between











#### What's Needed



#### Balanced Autonomy

- Local Event Distribution and Governance for Local Events
- Global Event Distribution and Governance for Global Events
- A Way to promote and demote between the two
- Implies stratification between local (system) and global (enterprise) events

#### Standardisation

Schemas, meta-data, addressing

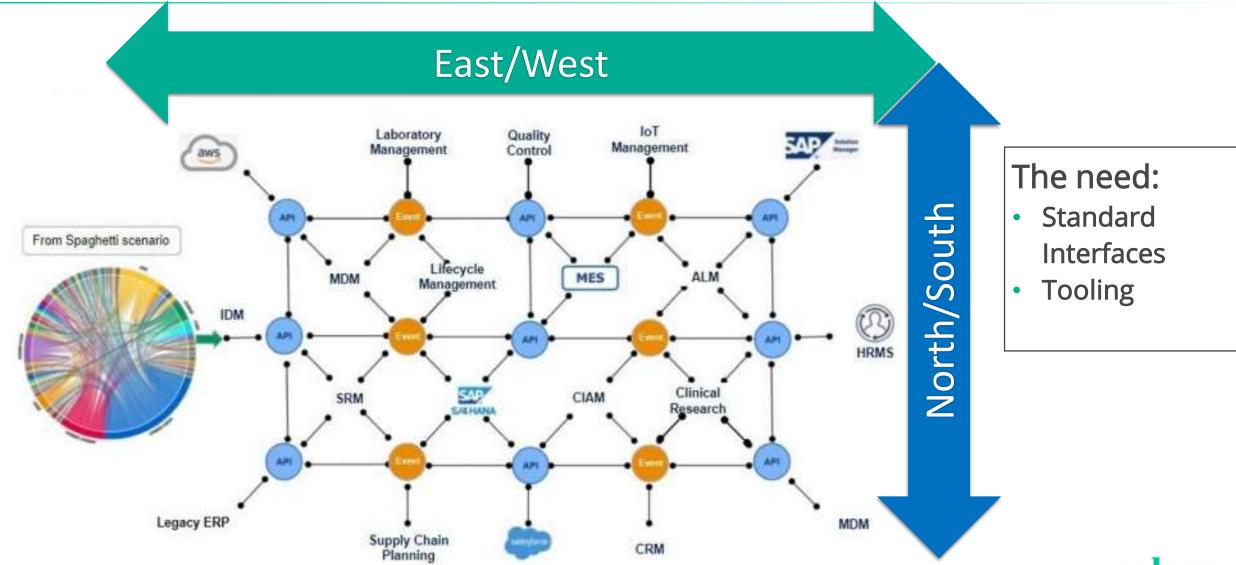




- Interfaces
- Tooling
  - Governance
  - Documentation
  - Interfaces



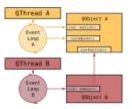
#### Roche: Complimentary Approaches to Architecture





#### **Event Landscape**

Scope: Local









Distributed

REST Event-lite







**Event Processing** 







**Event Sourcing** 







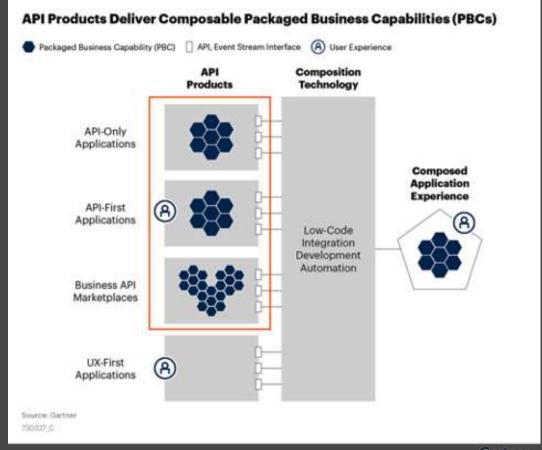


# What are API Products?



#### API Products Help Others Consume Your Business Capabilities

- Bundles of related APIs that meet the needs of developers who serve different business functions
- Deliver synchronous/REST APIs for long-term value vs. one-time projects
- Produced, shared and consumed through a developer portal
- Managed by a product manager roadmap, price, lifecycle



Garimo

Source: Gartner "Kick-Start Your Composable Business Journey With 2 Key Strategies", 15 Dec 2020, Yefim Natis, Mark O'Neill, John Santoro



# What about Event-Driven APIs?

"Event-driven APIs are a new style of API that uses a subscription "push" model rather than the request-response model of conventional RESTful APIs. Architects must develop new approaches to mediating and governing event-driven APIs, because API management platforms designed only for RESTful APIs may not be sufficient."

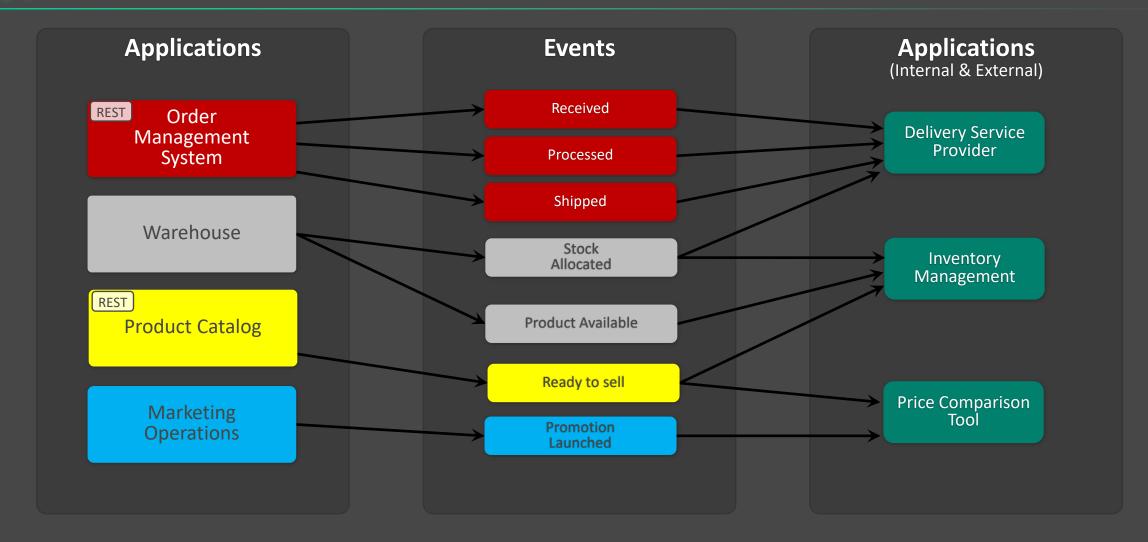
Source: Gartner "Emerging Technologies and Trends Impact Radar: IT Services", 24 Sept 2020, Twiggy Lo, Brendan Williams



# What are Event API Products?



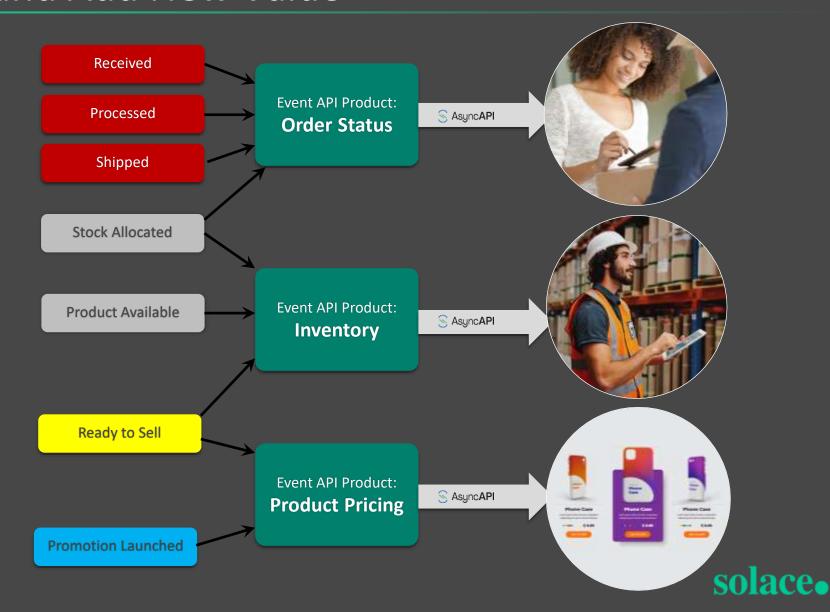
## High Value Events can be Consumed Individually by Many Application Consumers



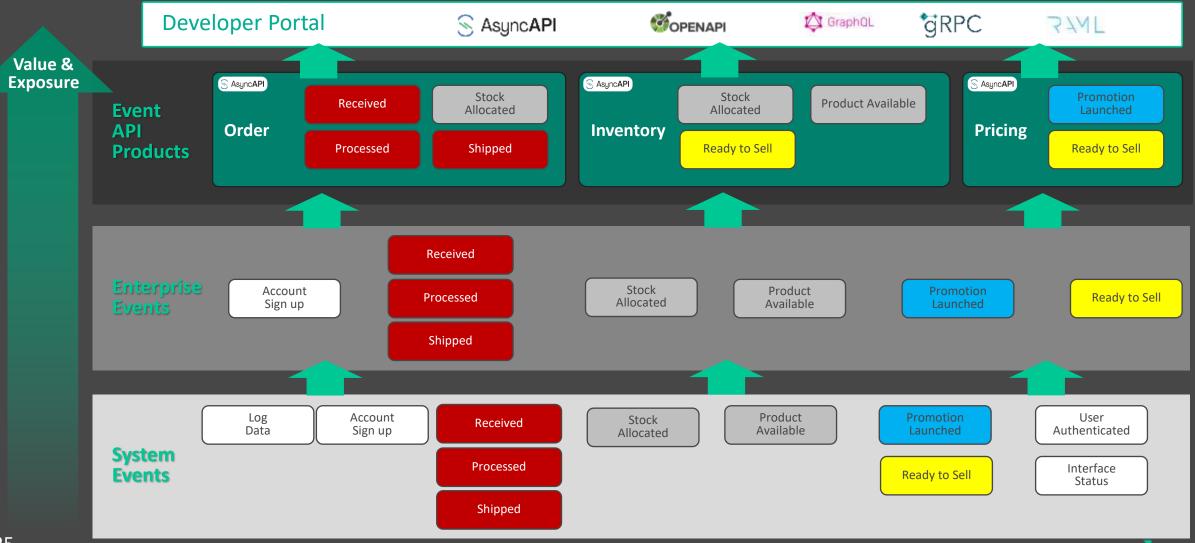


### Or Use Event API Products To Make It Easier to Consume and Add New Value

- Bundle related sets of events for specific business purposes
- Curate and expose high value, real-time data for rapid decision-making
- Innovate and personalize offers based on evolving customer needs



#### Elevate High Value Events



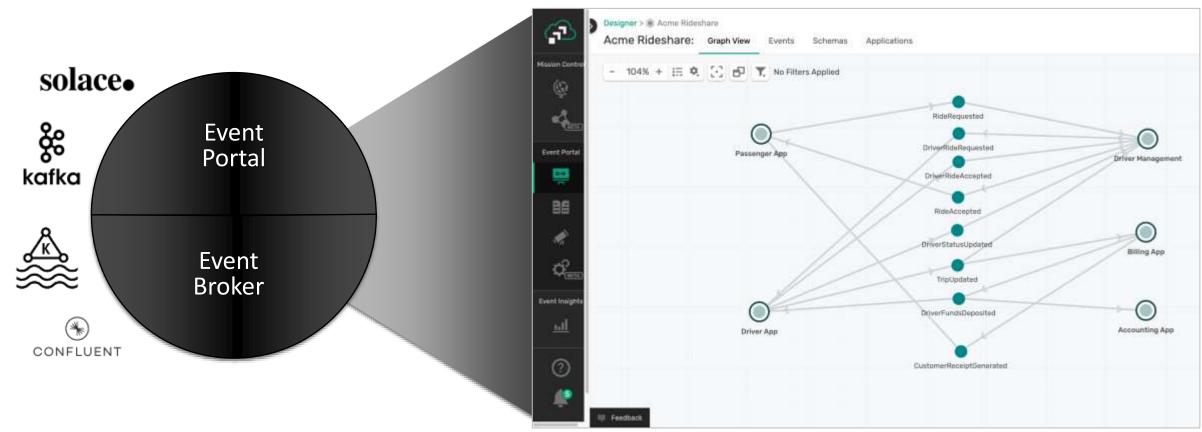






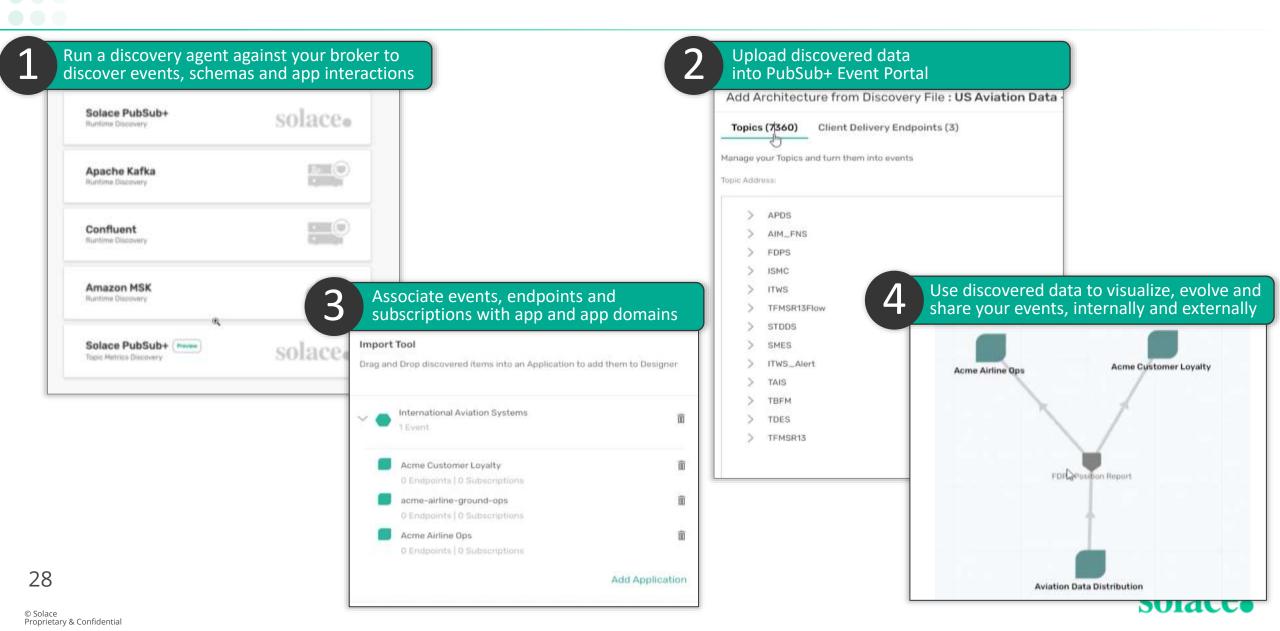
#### PubSub+ Event Portal

Single place where architects and developers can collaboratively catalog, share, create and manage all the events, schemas and applications internal and external to the enterprise.

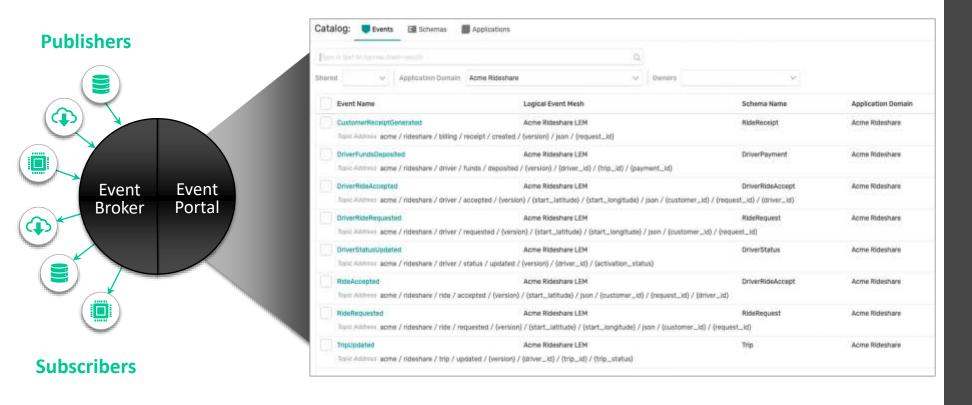




#### Discover your Runtime Events



#### Use the Catalog to Find and Assess High Value Events



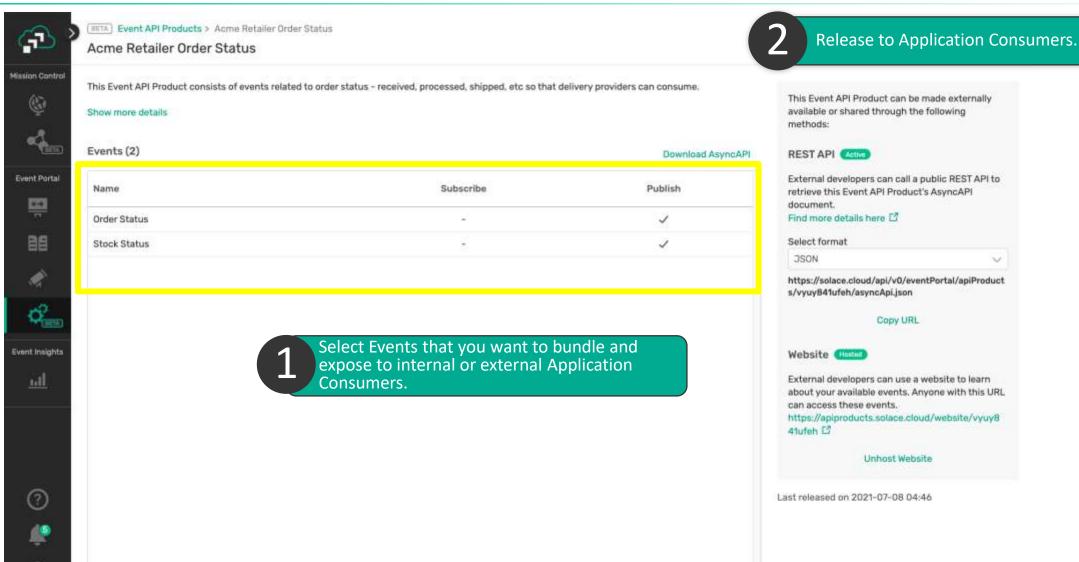
- Discovered events documented and tracked:
  - Topics, schemas
  - Event meshes
  - Business moment of event
  - Pub/sub interface for each app/integration
  - Owners and points of contact
  - Changes and revisions
  - Track single source of truth
- Determine Which Events Are High Value
  - Increase ROI on existing Event Types
  - See what's available for consumption
  - Decrease integration time
  - Expose and create Event API Products



## Expose Event API Products: Share/Reuse High Value Data

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Event API Products
Improves Response
Speed and
Resilience Across
Highly Distributed
Systems

"Solace recently introduced an Event API Product capability to invoke individual messaging flows cataloged in the Event Portal, making it possible to subscribe to both business-level and complex types of events as well as trigger the execution of the event APIs.

"The introduction of the event API products, along with the visualization and manageability of the underlying messaging needed to execute the APIs, means that response speed and resilience improve across what can be highly distributed systems."

Source: IDC "Worldwide Intelligent Process Automation Market Share, 2020", June 2021, Maureen Fleming



#### Summary

- Events and EDA have the potential to create huge value
- But Events are difficult!
- We often end up with "Event Driven Islands"
- We need ways to standardise, govern and manage events
- The API Industry have encountered and solved this problem: we can
  do the same with Event Driven APIs
- Tooling is needed to do this







## Remember to rate the session





**THANK YOU** 



## SOLACE That's Possible

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